



BABI: Better Advocacy for Better Inclusion
A participatory pilot training to improve our activism
Rome 4-8 June 2022
Rome Scout Centre, Via Largo dello Scautismo, 1

You can do advocacy without knowing it. Or the critical and conscious rejection of this concept, born and established in the Anglo-Saxon world, accompanies an idea of justice and social change from below. Regardless of the use of the definition of advocacy on a theoretical level, a plurality of initiatives promoted by anti-racist associations or movements pursue in Italy and Europe the universalistic guarantee of human and citizenship rights and fight against all forms of discrimination, xenophobia, and racism. We have tried to document and study some of them. Based on our work, we are developing a training module specifically for those interested in organizing advocacy initiatives in a strategic manner. We will test it in Rome from 4 to 8 June 2022 and then formalize it considering participants' comments and evaluation.

Objectives and main contents

General objective: to provide some theoretical knowledge and technical skills useful to promote solid, coherent, and influential advocacy actions by public decision-makers.

Specific objectives:

- To describe some strategic approaches to improve advocacy initiatives.
- Review together the different operational phases of the advocacy cycle and share technical tools to build effective and sustainable initiatives.

Expected training outcomes:

Participants should improve their technical knowledge and skills in advocacy and policy advocacy. By the end of the course, they should have deepened

- what advocacy is
- the main types of sources useful to support sound context analysis
- the main stages of the advocacy cycle
- some examples of advocacy promoted by migrant and anti-racist movements/organizations

Participants: 25 activists involved in advocacy in the field of migration and anti-racism

Methodology: Non-formal education to facilitate active participation and interaction between participants

Language: The training will be held in English



Training sessions

4 June 2022 Morning: Welcome and introductory session - Session 1. What is advocacy?

4 June 2022 Afternoon Session 2. The advocacy cycle (or Acting step by step)

5 June 2022 Morning Session 3 Context analysis

5 June 2022 Afternoon Session 4 What needs to be changed and who has the power to do it?

6 June Morning Session 5 Participation and networking

6 June Afternoon Session 6 A strategic approach to advocacy

7 June Morning Session 7 Step by step: Building an advocacy plan

7 June Afternoon Session 7 Step-by-Step: Building an Advocacy Plan

8 June Morning session 8. Final session. Compilation and sharing of training results

Info: if you are interested@, ask us for information by writing to: antirazzismo@lunaria.org



Better Advocacy, Better Inclusion