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Speaking properly, living better.
Exemplary strategies/practices



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Report on Hate Speech in Spain - 2018

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Speaking properly, living better.

*Hate speech: from limitations to potentials

*Mapping of strategies/practices
and two exemplary cases



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Hate speech: from limitations to potentials

Combating	Preventing
Responding *Reactively	Building *Proactively
Risk of reproducing & reinforcing old, conservative frames/strategies	Opportunity of embracing progressive frames/strategies



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Hate speech: from limitations to potentials

- > Rights, politics and institutions;
& civil society org. and grass-roots social mov.



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Hate speech: from limitations to potentials

- > Rights, politics and institutions;
& civil society org. and grass-roots social mov.
- ! (White/colonizing) frames, roles, positions !
→ Learn to listen: voices, languages, expressions



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Hate speech: from limitations to potentials

- > Rights, politics and institutions;
& civil society org. and grass-roots social mov.
- ! (White/colonizing) frames, roles, positions !
→ Learn to listen: voices, languages, expressions
- > Contact: include/integrate, share, co-construct
& non-mixticity



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Case 1 – Street Vendors Popular Union



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Street Vendors Popular Union

Born in 2015; fight against institutional racism

- >Top Manta brand and messages (2017)
- >Antirracist school for children (12-2018)
- >Catering services
- >DiomCoop cooperative <-> Bcn city council

The “mantero” subject: an actor with **political voice**

Alliances/support (*Tras la manta*)



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Street Vendors Popular Union





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Street Vendors Popular Union

https://www.ara.cat/es/politica/manteros-top-manta-debate-electoral-elecciones-26M_0_2234176658.html

<https://www.youtube.com/watch?v=sOVpLRJPvuQ>



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Case 2 – #AixòésRacisme (SOS Racisme)



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#AixòésRacisme (SOS Racisme)

Born in 2016-2017; young mixed-activism; social networks; everyday&structural racism.

2017>Anti-moro racism – social experiment & virtual reality

2017-2018>Racist right of admission to night clubs – social experiment & video series

2018>De/Colonial heritage – urban intervention & social media hacking

2019>Political hate speech in electoral campaigns – performative action

2019>White Privilege – antirracist glossary (...)



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#AixòésRacisme (SOS Racisme)





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#AixòésRacisme (SOS Racisme)

Youtube channel

<https://www.youtube.com/user/sosracisme/videos>

Social experiment

https://www.youtube.com/watch?v=h6m_gcCCCcg

*#ElRacismeSurtDeFesta
(series of 5 videos)*

<https://www.youtube.com/watch?v=vZugFMn7Xd8&list=PL6sTQdZ8s9kda4MXs0rK860OY30L9yJeN>



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Mapping of strategies/practices



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- Mediatic campaigns (*#OurHomeYourHome*); documentary
- Organized cyber-activism; young YT/ influencers €\$\$\$€
- Elections comp. infographics; media fact-check *Maldita.es*
- Inst. politics: campaigns, summits, exh, App, publ.education



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- (Grassroots/NGO) activism and collectives (*T.I.C.T.A.C.*)
- Labour unions (*street vendors, kellys, sindihogar*) □ □
- Neighbourhood organization and struggle
- Squats; migrant confinements (*encierros*)
- Women/feminist ntw ♀, regional ntw and platforms (*UCFR*)
- Social Forum Against Islamophobia and all kinds of racism₁₉



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- Collective actions, photography/self-representation, art, performance, music...



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Mapping of strategies/practices

- Intersectional fights:
feminism, anti-fascism, anti-capitalism, and other.



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www.sosracisme.org/campanyes/odi-i-discriminacio

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